



VertuMARKETING

In 2016, Vertu Marketing began working within the Federal and State procurement process to provide professional content services to government agencies. We offer a number of services that are useful, needed and invaluable in the government market place. Our track record of excellence makes us the obvious choice for many organizations.

CAPABILITIES

Vertu Marketing LLC provides copywriting, marketing, branding, development, research and publishing services within the digital space to the government, as well as non-profit and for-profit entities all over the world. Vertu maintains a team of highly skilled, talented and dedicated professionals to ensure all her clients receive the maximum return on their investment every time, all the time.

As a **Woman Owned Small Business**, Vertu Marketing remains 100% committed to excellence in each of their service areas. By placing an emphasis on communication and embracing a unique business model designed to save money and time, Vertu is the obvious choice for companies all over the world.

What sets us apart from the competition?

- Our staff - Lovingly dubbed "Team Awesomeness" - Our staff is comprised of the best and brightest in our field. We are second to none in both production and customer service. Not only that, but Team Awesomeness spans the globe. We have staff all over the United States, as well as in the U.K., Canada, South Africa and even Venezuela.
- Our processes - We work hard to provide services and products as efficiently and effectively as possible. We thrive on order and gauge our progress in terms of tangible results.
- Our business model - VM maintains a unique, telecommuting and digitally based business model that allows us to significantly reduce costs and pass those savings on to our clients.
- Our communication - We believe that effective communication is the cornerstone of all successful projects. Our staff is trained and retrained to excel in effective communication and we put those skills to work each and every day.
- Our dedication to clients - We are a service based organization and we believe that unless clients are 100% happy with our efforts, we aren't doing our jobs, which makes us the most dedicated client-relations force on the planet.
- Our strategic approach to operations - We marry technology with talent to provide efficient solutions for all our operations across the board. From API managed content publishing to a dedicated communication forum for our clients and staff, we have every avenue of tech savvy and artistic talent covered.



Core Capabilities

Our copywriters, technology experts and administrative professionals provide services that include, but are not limited to:

- **Copy Writing**

- Article writing
- Blog writing
- Press release writing
- Website content
- Speech writing
- Social media content writing
- SEO
- Journalistic writing
- E-book writing
- Transcription services
- Grant writing
- Letter writing
- Proposal writing
- Legal writing
- White paper writing
- News writing
- Magazine writing
- Book writing
- Technical writing
- Creative writing
- Script writing



- **Editing**

- Spelling
- Grammar
- Format
- Style
- Tone
- Purpose

- **Digital Publishing**

- Content management
- API integration
- Third-party social media publishing
- E-book formatting and publishing
- PowerPoint creation and publishing
- Audio publication/editing management (podcasts, voice over, audio books, etc.)
- Image procurement and design (graphic design)

- **Market Research**

- Data acquisition
- Web-based focus groups



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- Record research
- Market analysis
- **Technology**
 - Web design
 - Web development
 - API construction and management
 - App development
 - Tech maintenance
 - Tech security
 - Technology integration
- **Administration**
 - Project management
 - Customer Service

NAICS :

454111 ELECTRONIC SHOPPING
519130 INTERNET PUBLISHING AND BROADCASTING AND WEB SEARCH PORTALS
541430 GRAPHIC DESIGN SERVICES
541511 CUSTOM COMPUTER PROGRAMMING SERVICES
541613 MARKETING CONSULTING SERVICES
541810 ADVERTISING AGENCIES
541820 PUBLIC RELATIONS AGENCIES
541890 OTHER SERVICES RELATED TO ADVERTISING
541910 MARKETING RESEARCH AND PUBLIC OPINION POLLING
541990 ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES
561410 DOCUMENT PREPARATION SERVICES
711510 INDEPENDENT ARTISTS, WRITERS, AND PERFORMERS

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